

Wisconsin DOR – Strategic Planning



*Appreciative
Inquiry*

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#1 – Positive image, positive action

What we look for,
we find.
What we pay
attention to, grows.



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#2 - Participatory & Inclusive

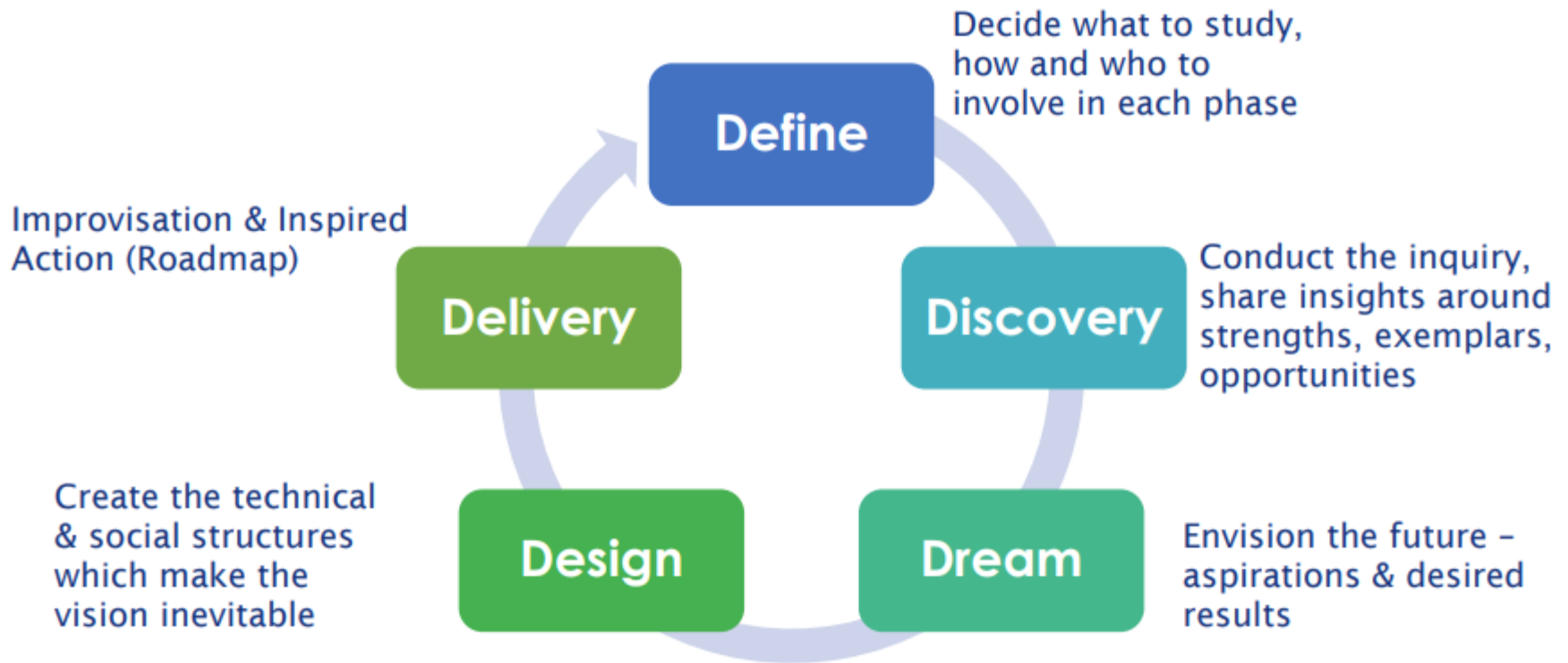


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People commit to what
they help to create.

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Appreciative Inquiry 5D Process

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SOAR analysis

STRATEGIC
INQUIRY

Strengths

What are our greatest assets, exemplars, and most valued?

Opportunities

What are the opportunities for innovation and improvement?

APPRECIATIVE
INTENT

Aspirations

What is our preferred future?
“Moonshot” hopes?

Results

What are the measurable results and desired impact?

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Department of Revenue (DOR) Strategic Planning Process

